

7th Conference, World Association  for Sustainable Development

Hosted By



**International Conference:
27-29 September 2009
Embry-Riddle Aeronautical University
Daytona Beach, Florida USA**

Creating and Sustaining Connections in a Globalizing World

The objective of this conference is to explore efforts to create and sustain the links vital in an interconnected world. Whether physical or virtual, these connections are the ties that bring the world together and their absence or failure can hamper the ability of a region or society to grow and prosper.

The conference seeks to understand the challenges each of these elements face in addressing the goal of sustainability.

Background

From a business perspective, globalization is based on creating connections between producers and consumers. The first element of the system is the producer who must create a product or service that meets the needs or wants of some group of near or distant consumers. The producer seeks to utilize available physical and human resources in such a way as to produce a product or service that can be competitive on the world market.

These producers must then locate consumers and deliver their good or service in a reliable and timely manner. While developing nations struggle to establish the transportation and communication networks necessary to achieve this objective, developed nations face the task of maintaining and upgrading systems created decades ago.

The third element is the consumer, whether another business or a final end user. Globalization has offered consumers a vast array of choices, created the potential for

local products to gain global customers, and helped make producers from distant lands competitive with local providers.

Finally, over all of this structure sits an array of information and communication technologies (ICTs) that have become indispensable in the 21st century. ICT connects producers, suppliers, and customers while giving each the ability to manipulate growing volumes of data.

Each element of the system faces challenges to its ability to provide for the needs of the present without jeopardizing the needs of the future. This multidisciplinary conference seeks to bring together experts and scholars from around the world to explore how the above elements in different communities are addressing the creation and sustainability of the global system.

Call for Papers

Deadline for Abstract: 15 December 2008

Deadline for Full Paper Submission: 15 February 2009

Deadline for Revised Full Paper Submission: 1 April 2009

PAPERS AFTER THE DEADLINE WILL NOT BE INCLUDED IN THE PROCEEDINGS.

ALL PAPERS WILL BE REVIEWED FOR POSSIBLE PUBLICATION IN [WRSTSD](#), [WREMSD](#), [WRITR](#), AND [IJFSNPH](#)

Submissions of papers (No more than two papers per presenting author.) are invited in any of the conference different tracks, but need not limit their options to these themes/tracks. More details about each track can be found at [WASD Research Tracks](#).

Please submit your paper (s) directly to the track chairs with a copy to the Program Coordinator, Dr. Dawna L. Rhoades, rhoadesd@erau.edu.

The different themes (or tracks), each with a listing of topics, have been formulated to aid the organizers of, and participants in, this conference in paper solicitations, review, and in assigning time slots for presentation.

The topics in each listing are typical examples and are not in any way exhaustive or even mutually exclusive. The aim is to include in this conference a wide variety of ideas and issues and not to exclude any scholarly input that is related to the major themes of this conference.

Authors who are uncertain of the appropriate track for their papers should consult with the Program Chair.

Tracks and Chairs

Accounting and Information Systems
Agricultural Research and Technology
Economics and Finance
E-Commerce
Ecotourism and Sustainable Tourism Development
Employment, Entrepreneurship, and Human Resource Management
Environmental Engineering and Management
Food Nutrition and Public Health
Food Security & Indigenous Development
Human Factors in Sustainable Systems
Information Technology and Knowledge Management
International Business and Trade
Logistics and Supply Chain Management
Marketing
Mathematical Sciences
Medical & Health Sciences
Occupational Health and Safety
Organizational Behavior/Development and Corporate Governance
Political Science
Public Policy & Higher Education
Real Estate for Economic Development
Renewal Energy Technologies
Risk Management
Services Research
Sustainable Infrastructure Systems and Environmentally-Conscious design
Strategic Planning and Business Policy
Technology and Innovation
Traditional, Alternative, and Complementary Medicine
Transport Studies
 Aviation

 Rail

 Sea

 Road

 Intermodal

 Safety and Security

Accommodations

The conference will take place at the Hilton Daytona Beach Oceanfront Resort. The Hilton is Daytona's newest oceanfront resort, located right on the beach adjacent to the Ocean Walk Village – a \$400 million vacation and entertainment district featuring rides, movies, shopping, and numerous themed restaurants such as Bubba Gump Shrimp Company, Johnny Rockets, and Adobe Gilas.

Completely renovated, guest rooms offer spectacular views of the Atlantic Ocean and more than 60,000 sq. feet of indoor and scenic outdoor meeting space. The Hilton is now a General Electric company and is "Going Green."

For more information, please visit their website at www.daytonahilton.com

Booking Your Room

The conference has reserved a block of rooms at the special price of US\$129 for a single or double. There are also some suites available. Supply is limited at this price.

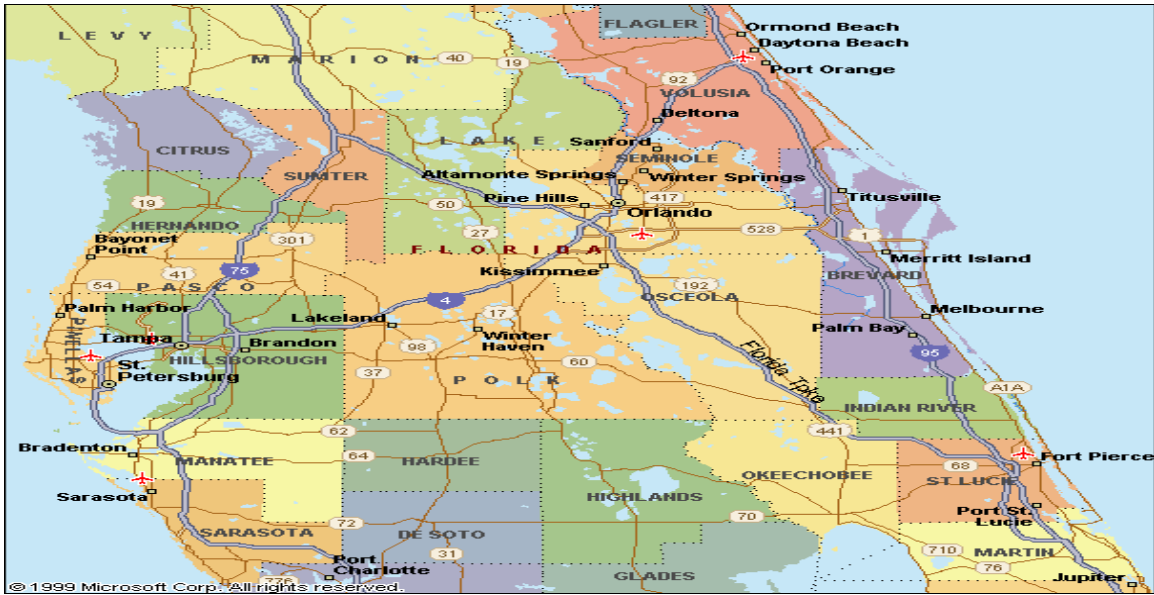
Please book your rooms directly with the hotel and include the following code with your reservation to receive the conference rate - .

Alternative Accommodations

With 47 miles of beach and the Daytona Beach 500 racetrack, Daytona has many fine hotels, both on and off the beach. For more information see <http://www.daytonahotels.com/index.php>

Travel

Daytona Beach is located on the east coast of Florida approximately 50 minutes from Orlando. See map below.



Air Transportation

The Daytona Beach International Airport (www.flydaytonabeach.com) does NOT receive any direct international flights but is served by both Continental Air Lines (from Newark, NJ) and Delta Air Lines (from Atlanta). These airlines also serve the other major airports in Florida.

The nearest, large international airport is Orlando International Airport (www.orlandoairports.net/main/htm). Orlando is served by over 70 airlines from around the world.

The Orlando Sanford Airport, located between Orlando and Daytona Beach has limited (www.orlandosanfordairport.com/airlines.asp) scheduled air service but is served by most of the major EU international charter companies.

Ground Transportation

Rental Cars

If you choose to fly into Orlando or Sanford, there are several options to reach Daytona Beach. From the airport websites, you may view the rental car options. Orlando is the largest rental car market in the US and has a number of special deals for international travelers. Check with the company of your choice for fees and conditions. An international drivers' license or national license in English is required. You may be able to purchase insurance from your home country. Otherwise, you will be required to purchase insurance from the rental company. Again, check with the rental company and/or your travel agent.

Shuttle Service

A second option is to reserve a seat on the Daytona-Orlando Transit Service (DOTS) which runs a shuttle into Daytona from the Orlando airport starting at 6:15a.m. and ending at 9:15 p.m. The cost is approximately US\$65 for a round trip adult ticket. For more information, please see their website at www.dots.daytonabeach.com. From the DOTS terminal in Daytona to the hotel is a short cab ride of approximately 20 minutes.

VISA

The paper deadlines are designed to allow participants a minimum of 6 months to pursue the visa process. You should plan on the visa process taking **at least** this long to complete and are responsible for pursuing the visa as soon as possible. Once your paper has been accepted you will receive an official letter of acceptance in electronic format. If you require an original, signed hard copy, please notify the Program Chair immediately so that the letter can be sent out.

Information on obtaining a US visa can be found at www.UnitedStatesVisas.gov. A list of the US Embassies worldwide is available at www.usembassy.state.gov.

Area Attractions

Central Florida is one of the major tourist destinations in the world. The following is a brief listing of some of the attractions:

Theme Parks

Disney World, located in Orlando, is the home of four theme parks – Magic Kingdom, Epcot, Disney-MGM, and Animal Kingdom. It also features two water parks, Downtown Disney, and the Cirque du Soleil-La Nouba. For more information, see www.disneyworld.com/wdw/index

Universal Studios, located in Orlando, is the home of two theme parks – Universal and Islands of Adventure. It also features a water park and City Walk, an area of restaurants such as Emeril, Pat O’Broand, and Bob Marley’s. See www.universalorlando.com.

Sea World, Orlando features rides and animal shows. Discovery Cove allows guests to swim with the dolphins. See www.seaworld.com/orlando.

Busch Gardens, Tampa is best known for its collection of roller coasters and its African Wildlife park. See www.buschgardens.com

For general information about Central Florida attractions, dining, and hotels, see the following:

www.VisitCentralFlorida.org
www.stateofflorida.com/thingstodo.html
www.orlandoinfo.com

www.escapetotheseast.com/FL-FMO-WVVolusia.asp
www.volusia.com/echo-tourism/index.htm

History

Approximately 60 minutes north of Daytona is St. Augustine, America's oldest city. It features a Spanish fort founded in 1565, a historic district with cobblestone streets, shops, and fine restaurants. For more information see <http://www.trustedtours.com/store/St-Augustine-C5.aspx>.

Shopping

The Central Florida area hosts a number of excellent shopping opportunities. The Orlando area has eight major mall complexes ranging from themed, speciality shops and top name retailers to discount outlet malls. For more information see www.orlandotouristinformationbureau.com/shopping/malls.htm

In Volusia County, home of Daytona Beach, there are other sites including the Volusia Mall www.volusiamall.net/shop/volusia.nsf/index. Sixty minutes north of Daytona is the St. Augustine Factory Outlet World, home to over 95 brand name outlet stores; http://www.outletbound.com/cgi-bin/enh_center.cgi?state_cd=FL&geocity=865HMZR8

Cruises

Florida has one of the largest cruise ship industries in the world with 3, 4, and 7 day cruises leaving from Miami, Tampa, Jacksonville, and Port Canaveral.