

Regionalism

Envisioning Florida and Beyond

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Overview

- Regionalism
- Visioning
- Lessons Learned
- What next?

Regionalism

- Place matters
 - Good quality of life
 - Great assets – social, cultural, natural
 - Economic progress
- Citistates
 - Economic regions that compete in global economy
 - Collaboration to address governance

Regional Stewardship

- Government – formal structure to make policy decisions
- Governance – informal process of business, government and community collaboration that shapes policy
- Stewardship – commitment to space
- Create a Network of Responsibility

Regionalism *(cont'd)*

■ Goal

- Economically competitive in global economy
- Desirable quality of life
- Sustainability

■ ULI Report

- Current processes need to be updated
- Need leadership
- Develop visions and action plans

Regionalism *(cont'd)*

- Takes time
- Takes leadership
- Takes broad-based support
 - Political
 - Business, Civic, University
 - Residents
- Takes stewardship

Visioning

- An initiative to develop a long-term plan or policy to guide the future development of a region
- Long-range Scope
 - Transportation/Land use
 - Economic
 - Environmental
 - Cultural

Who's Got a Vision?

- Portland
- Denver
- San Diego
- Baltimore
- Atlanta
- Utah / Salt Lake City
- Sustainable South Florida/2050
- Sustainable Treasure Coast
- Myregion.org
- Tampa Bay Partnership/
Vision 21
- Northeast FL
- Emerald Coast

Visioning Key elements

- Network of regional leaders
- Develop a vision
- Gather data
- Communicate and build consensus
- Action-oriented implementation plan

Network of Regional Leaders

- Leadership team
 - Define the identity of region
 - Help articulate and champion need for vision
- Broad-based composition
 - Elected, private, civic, individual and groups
 - Do not be too restrictive
- Committed over time
- Transparent decision-making process

Develop a Vision

- Partnering
 - Public sector, private sector & civic
- Use existing structures to maximum extent possible
 - Not in command but help manage
 - New organization – Utah or Chicago
 - Collaborative



- Central Florida Council of Mayors (86)
- Central Florida Regional Leadership Council – 7 county chairs
- Schools, Planning Council, MPO Alliance
- Florida Departments of Transportation and Community Affairs
- Orlando Chamber of Commerce



Data, Data, and Data

- Maps
- Trends
- Issues
- Benchmarks
- Values

Build Consensus

- Engage elected officials and other leaders
 - Leverage already existing meetings
 - Clear agendas
- Ongoing resident engagement and outreach
 - Atlanta vs. myregion.org
 - Get partners – especially media
- Scenario development and modeling

Marketing

- More than a report
- Multiple reports
 - Print
 - Multi-media
- Values and Principals
- Scenarios – maps, indicators, data

Implementation Plan

- Visioning Objective
 - Implement policies and strategies that lead to future identified by region
- Must plan for implementation
- Look for a sustaining force
- Manageable product
 - Small number of goals (5 to 10)
 - Similar number of strategies for each goal
 - Metrics

Potential Barriers

- Lack of shared regional identities, vision and goals
- Absence of regional leadership
- Fragmented state regulatory system
- State funding system that lacks coordination and incentive for regionalism

What else is out there?

- Florida Chamber – *New Cornerstone*
- Century Commission for a Sustainable Florida
 - 25 and 50 year visions
 - Revenue, regulatory, processes, et al
- 2025 FDOT Transportation Plan
- Southwest – FGCU, Legislative Delegation

Potential Opportunities

- Be at the table and participate
- Facilitate discussion
 - Property Rights
 - Sustainable Agriculture
 - Indicators
 - Values Study
- Convener