

## SAVE THE DATE

The University of Florida Office of Sustainability the Council for Sustainable Florida, the Warrington College of Business Administration and ACCENT are pleased to present:

### Conversations on Sustainability in Business with Hunter Lovins and Bob Willard September 10<sup>th</sup> and 11<sup>th</sup>, 2007



**L. Hunter Lovins** JD, co-author of *Natural Capitalism* and President of Natural Capitalism Solutions has extensive hands-on experience with economic development, forestry, sustainable agriculture, renewable energy and construction of sustainable buildings. She co-founded the Rocky Mountain Institute, for which she served 20 years as CEO. Ms Lovins has lectured extensively in over 15 countries, and has lectured at numerous universities including Dartmouth College and the Universities of California and Colorado. Currently a professor of business at Presidio School of Management, she has founded and grown several businesses, including ESource, which ultimately sold for \$18 million. She has served on the governing boards of one government, several businesses, and a dozen non-profits. Lovins served on the State of the World Forum's Commission on Globalization and was one of four people from North America named to serve as a delegate to the United Nations Prep conference for the World Summit on Sustainable Development in Johannesburg.

**Bob Willard**, author of *The Sustainability Advantage: Seven Business Case Benefits of a Triple Bottom Line* (2002) and *The Next Sustainability Wave: Building Boardroom Buy-in* (2005) is a leading expert on the business value of corporate sustainability strategies and has given over 250 keynote presentations to corporations, governments, academics, and NGOs. Bob applies business and leadership development experience from his 34-year career at IBM Canada to engage the business community in proactively avoiding risks and capturing opportunities associated with sustainability issues. Bob is on the advisory board of The Natural Step Canada, on the faculty of the Sustainable Enterprise Academy (SEA) and Education and Sustainability Academy (SEdA) sponsored by York University's Schulich School of Business, and serves on the faculty of Sustainability and Beyond, sponsored by the University of Virginia's Darden School of Business.



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### Schedule of Events

#### September 10

Conversations with Hunter Lovins and Bob Willard  
Panel discussion regarding implementing sustainability in business  
Academic showcase for sustainability  
Doors open at 6pm; Reitz Union Grand Ballroom  
(No registration necessary)

#### September 11

Small group discussions with Bob Willard and/or Hunter Lovins  
(Based on proposals submitted to program development committee)

For more information please contact the UF Office of Sustainability at 352-392-7578 or at [aprizzia@ufl.edu](mailto:aprizzia@ufl.edu).