



Envision Florida

Defining Excellence for Florida's Economic, Environmental and Social Future

May 2009 - *Special Announcement*

Dear Tim,

Great weather for May, huh? And, I think everyone got a little rain too. Awesome! Now here's some more great news.

The finalists for the **2009 Best Practice Awards** are announced below. Registration for the Awards and our new executive forum - **Working on the Green** - is now open.

Join us June 9th in Orlando for **Working on the Green** and our annual **Best Practices Awards** program. This year's awards program will be in Orlando so more folks can attend - and will be preceded by the executive forum in the morning with some great speakers. The two events share the luncheon. So come for the executive forum and stay for the awards.

Congratulations to the newest **Sustainable Florida Associates** who completed the **SPaRK** training. Now more than 80 strong, these leaders have the skills and the tools to help their organizations become more sustainable in a comprehensive manner.

The nomination deadline for the **Governor's Serve to Preserve: Green Schools Awards** is less than two weeks away. Don't miss your chance to honor a student, class, teacher, school or district.

Have a couple days to spend in Orlando? Thinking about attending **Green Cities Florida**? We have a couple free registrations - call our office (x 114) and we will hook you up.

See you June 9 - if not before. All the best.

A handwritten signature in black ink that reads "Tim Center".

Tim Center
Director

P.S. Don't forget you can follow me on **Twitter** (@timcenter) and **Facebook**. I don't know exactly what this means - but it's supposed to be pretty cool.

Announcing the 2009 Best Practice Award Finalists

Awards set for June 9 - Orlando!

The awards program will be held at the **Rosen Shingle Creek Hotel** in Orlando on **Tuesday, June 9**. Joining us for a keynote presentation over lunch will be Florida Trend Senior Writer **Cynthia Barnett**, author of *Mirage - Florida and the Vanishing Water of the Eastern U.S.* This is the first time the program has been held outside Tallahassee in several years. The event is open to the public.

Reserve your room for only \$109 at Rosen Shingle Creek. Make your reservation by calling (866) 996-9939 - ask for the Sustainable Florida group rate.

While the competition was fierce, the judges were impressed with the incredible efforts of the **2009 Sustainable Florida Best Practice Awards** nominees. Nearly 80 nominations were received in seven categories.

All nominees will be recognized at the Awards program. But, only one award is made in each category. Here is a quick look at the finalists in each:

Green Building

- **Hillsborough Community College - South Shore Center** - Gold level certified LEED facility serves more than just the college.
- **Tui Marine International Headquarters** - Gold level certified LEED headquarters for a global yacht charter company was a build-to-suit project.
- **Villa Paraiso** - the personal home of Steve Sadler and Michaela Miller was destroyed by Tropical Storm Fay stormwaters and rebuilt to LEED Platinum status.

Non-Profit

- **Council of Neighborhood Associations of Tallahassee/Leon County** - sponsor of the Tallahassee Energy Challenge amongst neighborhoods to combat climate change.
- **Okaloosa Saves** - part of the America Saves campaign, it encourages individuals to "build wealth, not debt" through its "Eco-Nomic Living Expo."
- **Polk is Florida-Friendly** - lead by the Polk County Builders Association, and funded by the Southwest Florida Water Management District, the program promotes landscape best management practices for Polk County.

Partnership

- **BrevardsGreenTeam.org** - a dynamic grassroots public-private partnership promoting recycling toward a GREENER Destination.
- **City of Palm Bay Utilities** - through the development of GreenWay, the 118-member organization developed and implemented a comprehensive Environmental Management System.
- **Lee County/Covanta Energy Solid Waste Resource Recovery Facility** - a \$120 million expansion serves Lee and Hendry Counties by processing tons of municipal solid waste into clean renewable electricity.

Government

- **City of North Miami** - increased recycling rates through the use of single-stream carts and formed a partnership with RecycleBank, a rewards program that motivates households to recycle.
- **City of St. Petersburg** - for their comprehensive *Green City* initiative that promotes innovation in land use planning, energy conservation and alternatives, parks planning and preservation, green building and water conservation.
- **Palm Beach County School District** - laid a broad foundation for sustaining the county's natural and human-produced resources and the first to build a LEED-certified public school.

Leadership

- **Drew Smith** - As a principal of Two Trails, Inc., Drew helped found the Florida Green Building Coalition and promote the concepts of green building.
- **Mary Tappouni** - founder of Breaking Ground Construction which for 12 years has built a path to promote green building, education, modeling and community service.
- **Kyle Abney** - a fifth-generation Floridian who works tirelessly to promote sustainable development in Florida through green building education, advocacy and practice.

Small Business

- **Aqua Organics** - eco-friendly solar-powered farm that raises fish and vegetables through a recirculating aquaponics system which reduces algae blooms while conserving water.
- **Aveda Institute South Florida** - built a 17,000 square foot facility in Davie to LEED and Green Globes standards providing environmental education to the students and the public.
- **Biological Tree Services** - a globally aware, leading speciality landscape maintenance service provider focused on using natural biological products and environmentally responsible integrated pest management practices.

Large Business

- **Florida Power and Light Company** -for its initiative and leadership in the voluntary development of three state-of-the-art clean, renewable, emission free solar energy facilities.
- **Rosen Hotels and Resorts** - for conservation efforts and providing associates and guests an opportunity to improve the environment through their two-palm Florida Green Lodging certified properties: Rosen Shingle Creek, Rosen Centre and Rosen Plaza.
- **Waste Management Inc. of Florida** - revolutionizing recycling in Florida by pioneering and expanding single stream recycling processing in Orange County and Pembroke Pines.

[Register today for the Awards program...](#)
[Meet all 2009 Nominees...](#)

Executive Forum Focuses on Business Practices

Working on the Green is an **Executive Forum** developed in partnership with the **Florida Chamber Foundation** to help Florida business and industry succeed in the new marketplace. This is not an environmental workshop. It is a half-day executive-level conversation by management leaders about the process.



NEW PRESENTER ADDED - Branding Green in a Quickly Changing Market - 30-year marketing strategist **Trish Michaels** with [M4 Marketing](#) will reveal the branding and marketing secrets that help you connect with the quickly emerging environmentally green market without turning off our economically green markets. Michaels will present a brief case study of a 35-year old business that is retooling for the new economy.



You do not want to miss this event. Other featured speakers will include:

- **Ian Olson**, Director of Sustainability for Orlando-based **Darden Restaurants** (Red Lobster, Olive Garden, Bahama Breeze, Seasons 52, Capital Grille and Longhorn Steakhouse) - the world's largest company-owned and operated restaurant company.
- **Diana Dobin**, Senior Vice President for Pompano Beach-based **Valley Forge Fabrics** - the largest decorative fabric supplier to the Hospitality industry worldwide.
- **Michael Hewett**, Environmental Services Manager for Lakeland-based **Publix Super Markets** - the largest and fastest-growing employee-owned supermarket chain in the United States.
- **Nicole Kibert**, Associate with Tampa-based **Carlton Fields law firm** - one of the most trusted, skilled, and effective law firms in the United States for more than a century.



This event is for the Chief Executive Officer, Chief Financial Officer, Chief Operating Officer, Human Resource Manager, Vice President of Marketing and Environmental Manager. And - if you have one - bring your GEO (Green Executive Officer).

Informal networking over lunch will help you develop an action plan for when you return to the office. Lunch will also feature a keynote presentation on the chronic crisis for us all - **water**. Luncheon speaker will be **Cynthia Barnett**, Senior Writer with **Florida Trend** magazine and author of **Mirage**. Following lunch, the 2009 Best Practice Awards program will take place. Registration covers the awards program.

[Register Today.](#)

Green Cities Orlando - Register Today

Excellent Venue to Expand Your Horizons

Sustainable Florida - Collins Center is proud to be an Education Partner and the beneficiary of **Green Cities** to be held at the **Orange County Convention Center** May 20-21. The event will coincide with the *Flipping of the Switch on the new 1 MW PV Solar Array System* on the Convention Center.



This unique event is designed to bring together state and national leading experts on sustainability, emerging technologies and green government. We have a couple registrations to give away. **Call us at 850.219.0082 x 114 for your registration code.**

[Register today...](#)

Nominate Today for the Green Schools Awards

Inaugural Governor's Serve to Preserve Awards to be held Oct 7

The deadline to nominate a student, class, teacher, school or district for the **Governor's Serve to Preserve: 2009 Green Schools Awards** is **May 31, 2009**.



Nominate yourself or others who have demonstrated a sense of stewardship for the environment in a school setting.

Awards will be made at a dinner on October 7 in Tampa at the Embassy Suites Hotel on the USF Campus in conjunction with the **4th Annual Campus and Community Sustainable Florida Conference**.

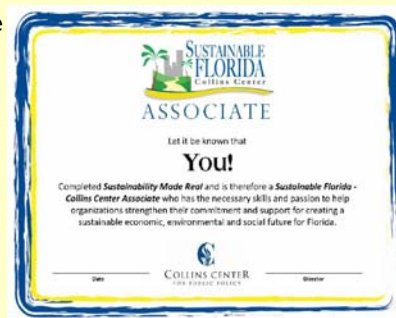
The **Governor's Serve to Preserve: Green Schools Awards** is a partnership between DEP, DOE, the Governor's Energy Office, the Collins Center's Sustainable Florida Program, the Governor's Volunteer Florida Foundation and the Florida Association of School Administrators.

[Nominate someone for a Green Schools Award today!](#)

Sustainable Florida Associates Number More Than 80

These are the new green leaders

Sustainable Florida - Collins Center works hard to help define the language and image of what it means to be sustainable in a variety of disciplines. With its **Sustainable Florida Standards** and the annual **Sustainable Florida Conference**, public and private sector stakeholders are learning how to become sustainable within their own organizations. Now with its **Sustainable Florida Associates** program, we help to ensure that you are on the right path.



The **Sustainability Planning and Reporting Kit (SPaRK)** Training is comprehensive and gives you the tools and resources to help you with your green journey. Congratulations to those who completed the April training sponsored by **Leon County Government** and the **City of Tallahassee**.

- Ms. **Alena Anastasia Alberani**, President, Sustainable Community Partners - Fort Lauderdale
- Ms. **Gale Allbritton**, Environmental & Landscape, Magnolia Grex and Associates - Tallahassee
- Ms. **Jaime Greenawalt Boswell**, Johnson Engineering, Inc. - Fort Myers
- Ms. **Monique Brijbasi**, Environmental Specialist, City of Tallahassee - Tallahassee
- Mr. **David Byrne**, Director - Energy Services City of Tallahassee Tallahassee
- Mrs. **Melissa Coleman Corbett**, Planner, Wakulla County Planning & Community Development - Crawfordville
- Mr. **Thomas Cordi**, Executive Director, Sustainable Tallahassee - Tallahassee
- Mr. **Timothy F. Frendo**, President 3BL, LLC Tampa
- Mr. **Jeff Infinger** - Clearwater
- Ms. **Donna L. Isaacs**, LEED Instructor/Graduate Student, University of Florida - Gainesville
- Ms. **Kaye Lynne Kendrick**, Kaye Kendrick Enterprises, LLC - Tallahassee
- Ms. **Tara A. Kulkarni**, Florida Department of Environmental Protection -

Tallahassee

- Ms. **Leslie A. Laney**, Sustainability Specialist, Planet Partnership - Auburndale
- Mr. **Kha Le-Huu**, Principal, Le-Huu Partners, P.A., - Orlando
- Ms. **Rachelle McClure**, Facilities Planning, Florida State University - Tallahassee
- Ms. **Bernice McQueen**, City of Tallahassee - Tallahassee
- Mr. **Alan Peck**, Facilities Management, Florida State University - Tallahassee
- Mr. **Mike Rogers**, Green-Building Group Tallahassee
- Mr. **Stan Rosenthal**, Extension Agent, University of Florida Extension - Leon County - Tallahassee
- Ms. **Ivette Sanchez**, Senior Engineer, Orlando Utilities Commission (OUC) - Orlando
- Mr. **William L. Sheftall**, Jr. Extension Agent IV - Natural Resources, University of Florida Extension - Leon County - Tallahassee
- Ms. **Elizabeth Swiman**, Service Learning Coordinator Florida State University, Center for Leadership and Civic Education - Tallahassee
- Ms. **Jennifer Szaro**, Renewables Lead, Orlando Utilities Commission (OUC) - Orlando
- Ms. **Julie Taury**, Sustainability Intern, Leon County Office of Sustainability - Tallahassee
- Ms. **Koren Taylor**, Environmental Programs Coordinator, City of Tallahassee - Tallahassee
- Ms. **Maggie Theriot**, Sustainability Coordinator, Leon County Office of Sustainability - Tallahassee
- Mr. **Ben Tunnell**, Commercial Specialist for Govt, Health Care, & Corporate Marketing Shaw Contract Group - Dalton, GA
- Mr. **Michael Van Epps**, GS Consulting - Lake Worth
- Mr. **Charles J. Venuto**, Manager, Florida Environmental Management United Space Alliance - Cape Canaveral
- Ms. **Rebecca Jo Walter**, President, Urban Revitalization Solutions - Fort Lauderdale
- Mrs. **Joylene Hall Ware**, Environmental Engineer Sustainability, NASA - Kennedy Space Center
- Mr. **Robert Wigen**, Policy Administrator, City of Tallahassee - Tallahassee
- Ms. **Eve C. Williams**, Program Architect, City of Tallahassee, Facilities Management - Tallahassee

Meet the rest of the Sustainable Florida Associates

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Now for the all the other really good stuff...

The
Final Word

Sustainable Florida works hard to promote best practices through education and training. If you or your organization are looking for a speaker or a panel for your event, please contact us. With Sustainable Florida Board members across the state and previous year's Best Practice award winners located throughout Florida, we are closer than you think. Call us - 850.219.0082 x 104. We look forward to helping you with your next event.